

European Cleaning Days

Participating organisations:



and many more...

Supporters

A.I.S.E- International Association for Soaps, Detergents and Maintenance Products.
www.aise.eu

Avenue Herrmann Debroux 15A,
1160 Brussels, Belgium,
Phone + 32 (0)2 679 62 60
E-Mail aise.main@aise.eu

EFCI – European Federation of Cleaning Industries
www.efci.eu /www.feni.eu
Rue de l'Association 27,
1000 Brussels, Belgium,
Phone +32 2 225 83 30
E-Mail office@feni.be

Organisers

EUnited Cleaning – the European cleaning machines association.
<http://www.eu-nited-cleaning.org>

Lyoner Strasse 18,
60528 Frankfurt/Main, Germany,
Phone +49 69 6603-1125
E-Mail cleaning@eu-nited.net



www.cleaningdays.eu

Professional Cleaning: The Key Industry for Health and Well-Being!

Mai-November 2015

In Germany, Italy, Finland, France, Belgium
and other European Countries

Spreading the benefits of professional cleaning

Professional cleaning is the branch of the cleaning industry responsible for providing clean, hygienic and safe conditions in places like offices, hospitals, airports, train stations, etc.. Creating a cleaner environment not only in our homes, but, also in areas accessible to a large number of people is the key to secure public health, comfort and well-being – in all areas of our lives. The quality of local environment, and, in particular, the cleanliness of streets, buildings and offices, shows how suitable an area is as a place to live or work.

Mission Statement

Our mission is to raise awareness of the importance and benefits of professional cleaning and hygiene in Europe and to inspire society and public to take responsibility and actions for creating a cleaner environment in places like offices, hospitals, airports, train stations, etc... The European Cleaning Days (ECD) also aim at inspiring students and people of all ages to pursue careers in cleaning-related fields, i.e., chemistry, machinery, related science, technology, and engineering.

Uniting the professional expertise and the desire to live and work in clean surroundings is the key to obtain a healthy and thriving environment for us and future generations.

Focus of the campaign

- Detergents for cleaning and disinfection.
- Floor and high pressure cleaners
- Municipal equipment
- Cleaning contractors

During the European Cleaning Days an extensive range of awareness-raising campaigns and initiatives across Europe will be proposed; those will involve people of various age groups and professions. These events aim at engaging the general public to learn more about the necessity to preserve cleanliness in a wide variety of applications.

